



## **15<sup>th</sup> Annual March for Meals 5K**

Timmerman Trail, Cayce, SC

Saturday, March 10, 2018

9:00 a.m. – 11:00 a.m.

**Benefitting**

***Meals on Wheels and Meals Programs of Senior Resources, Inc.***

### **SPONSOR OPPORTUNITIES**

#### **Presenting Sponsor Opportunity**

**Investment of \$10,000 (Provides meals for five seniors for a full year)**

- ◆ 15 complimentary registrations (with T-shirts) for the event (registrations must be received by 2/20/18)
- ◆ Logo on printed materials and event T-shirt
- ◆ Logo included with media sponsors advertising
- ◆ Logo included on front page of our website, [www.seniorresourcesinc.org](http://www.seniorresourcesinc.org) February-July 2018
- ◆ Logo listed in the March 2018 edition of our agency newsletter, *Senior Times*
- ◆ Opportunity to include marketing giveaways in racers' bags
- ◆ Opportunity to hang banners or other signage at the racers' check-in station at the Cayce Tennis Center
- ◆ Recognition through our social media channels

#### **Event Sponsor Opportunity**

**Investment of \$5,000 (Provides meals for five seniors for six months)**

- ◆ 10 complimentary registrations (with T-shirts) for the event (registrations must be received by 2/20/18)
- ◆ Logo on printed materials and event T-shirt
- ◆ Logo included with media sponsors advertising
- ◆ Logo on front page of our website, [www.seniorresourcesinc.org](http://www.seniorresourcesinc.org) for March-May 2018
- ◆ Logo listed in the March 2018 edition of our agency newsletter, *Senior Times*
- ◆ Include marketing giveaways in racers' bags
- ◆ Recognition through our social media channels

Senior Resources is a fully qualified 501(c)3 charitable organization under IRS regulations. Donations are tax-deductible to the fullest extent provided by law. Please consult the IRS guidelines or see a professional tax advisor for further information pertaining to charitable donations.

### **Civic Sponsorship Opportunity**

**Investment of \$2,500 (Provides meals for one senior for 16 months)**

- ◆ Eight complimentary registrations (with T-shirts) for the event (registrations must be received by 2/20/18)
- ◆ Logo on printed materials and event T-shirt
- ◆ Logo on front page of our website, [www.seniorresourcesinc.org](http://www.seniorresourcesinc.org) for March 2018
- ◆ Logo listed in the March 2018 edition of our agency newsletter, *Senior Times*
- ◆ Include marketing giveaways in racers' bags
- ◆ Recognition through our social media channels

### **Platinum Sponsor Opportunity**

**Investment of \$1,200 (Provides meals for one senior for eight months)**

- ◆ Six complimentary registrations (with T-shirts) for the event (registrations must be received by 2/20/18)
- ◆ Logo on printed materials and event T-shirt
- ◆ Logo on front page of our website, [www.seniorresourcesinc.org](http://www.seniorresourcesinc.org) for March 2018
- ◆ Logo listed in the March 2018 edition of our agency newsletter, *Senior Times*
- ◆ Include marketing giveaways in racers' bags
- ◆ Recognition through our social media channels

### **Gold Sponsor Opportunity**

**Investment of \$600 (Provides meals for one senior for three months)**

- ◆ Four complimentary registrations (with T-shirts) for the event (registrations must be received by 2/20/18)
- ◆ Logo on event T-shirt
- ◆ Sponsor acknowledgement on our website, [www.seniorresourcesinc.org](http://www.seniorresourcesinc.org) for March 2018
- ◆ Sponsor acknowledgement in the March 2018 edition of our agency newsletter, *Senior Times*
- ◆ Include marketing giveaways in racers' bags
- ◆ Recognition through our social media channels

### **Silver Sponsorship Opportunity**

**Investment of \$400 (Provides meals for one senior for two months)**

- ◆ Two complimentary registrations (with T-shirts) for the event (registrations must be received by 2/20/18)
- ◆ Sponsor acknowledgement in the March 2018 edition of our agency newsletter, *Senior Times*
- ◆ Recognition through our social media channels

**For more information, contact Daniel Casillas at 803-252-7734 x256 or [dcasillas@seniorresourcesinc.org](mailto:dcasillas@seniorresourcesinc.org)**

